

# **Case Study | University of Wisconsin Oshkosh**

#### About the customer:

"UW Oshkosh's academic excellence continued to gain recognition under the leadership of chancellors Edward M. Penson, John E. Kerrigan and Richard H. Wells. New programs, institutes and degrees have kept the curriculum relevant, while building expansions, renovations and additions are evidence of the institution's continued growth.

Today, led by Chancellor Andrew J. Leavitt, UW Oshkosh proudly serves the region as the third-largest university in Wisconsin with an annual on- and off-campus enrollment of nearly 14,000. Recent key campus initiatives include a commitment to sustainability and the ideals of a liberal education across the curriculum." Source: www.uwosh.edu



**Location:** Oshkosh, WI

**RT London Sales Representative:** Doug Dedering, Independent Representative RT London, Grand Rapids, MI

Photo Source: Eppstein Uhen Architects (EUA) | www.eua.com



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#### About the project:

Plans were made to do the first full renovation on one of the vintage residence halls on the campus of University of Wisconsin Oshkosh (UWO), called "Fletcher Hall." Fletcher Hall would consist of 500 beds.

#### The Need:

UWO wanted to create a statement by trying something different in the student rooms. They were looking for a furniture manufacturer that could provide a progressive room solution, with the ability to accommodate their custom needs. Meeting their specifications would be the top criteria, ability to deliver on schedule, and price would also be critical.

### **The RT London Solution:**

What UWO described as their preferred product was similar in many ways to what Evolve Room Solutions would incorporate – RT London invited UWO to NeoCon 2016 to have a first look. From that point forward, UWO began to base their specification on Evolve, with a few variations and special requests.

RT London took Evolve on the road to UWO and did a full set-up and presentation, which included obtaining student feedback. In the process of discussing design details, some significant updates requested were shorter headboards to accommodate their lower ceilings and a stabilizer rail with hanging capabilities. Minor tweaks included deeper cubbies, a worksurface with a pencil stopper and a custom 2-drawer stacking dresser. Working closely with the facilities team, RT London designers and engineers were able to modify existing components to create custom pieces that met the budget and would provide exactly what UWO was looking for.

A formal mock-up was held in Fletcher Hall with the specific Evolve items they were looking to purchase. Evolve Room Solutions became the specification for the new hall and RT London was awarded the project. A great success for Evolve, UWO and the entire RT London team.